MARKETING AND RETAILER RELATIONS COMMITTEE MEETING NOTICE

SOUTH CAROLINA EDUCATION LOTTERY BOARD OF COMMISSIONERS MEETING

A meeting of the Marketing and Retailer Relations Committee of the South Carolina Education Lottery Board of Commissioners will be held on Wednesday, April 10, 2013, at 10:00 a.m.

Please note location of meeting:

4th Floor Conference Room (#443)* 1333 Main Street, Columbia, South Carolina

AGENDA

- 1. A Day In The Life of an MSR Kevin Tawes, Marketing and Sales Representative
- 2. From Concept to Television Spot Lorie Gardner, Tim Gardner and Michael Powelson of Mad Monkey
- 3. Viewing of the New Carolina Cash 6 spots
- 4. Other Business

^{*}If you are interested in attending, all parties must check-in with the SCEL receptionist on the fourth-floor in order to be admitted to the fourth-floor conference room.