SOUTH CAROLINA EDUCATION LOTTERY COMMISSION MARKETING AND RETAILER RELATIONS COMMITTEE

MEETING NOTICE

The Marketing & Retailer Relations Committee of the South Carolina Education Lottery Board of Commissioners will meet on Wednesday, November 9, 2022, at 2:00 p.m. (or upon adjournment of the Audit Committee)

4th Floor Conference Room, Room 428 1333 Main Street, Columbia, South Carolina

AGENDA

- 1. Call to Order
- 2. Reports
 - a. Rebranding Concepts for Play Responsibly Messaging
 - b. Rewards Program and App Update
 - c. Carolina/Clemson University Palmetto Series Campaign
 - d. \$20 Instant Ticket Launch
- 3. Other Business