MARKETING AND RETAILER RELATIONS COMMITTEE MEETING NOTICE

SOUTH CAROLINA EDUCATION LOTTERY BOARD OF COMMISSIONERS MEETING

A meeting of the Marketing and Retailer Relations Committee of the South Carolina Education Lottery Board of Commissioners will be held on Wednesday, October 17, 2012, at 10:30 a.m.

Please note location of meeting:

4th Floor Conference Room (#443)* 1333 Main Street, Columbia, South Carolina

AGENDA

- 1. Terminal Generated Game Concepts
- 2. Instant Ticket RFP Discussion
- 3. Preview New Ads
- 4. Introduction to CNSG, SCEL's Media Placement Vendor
- 5. Retailer Rallies Update
- 6. Other Business

^{*}If you are interested in attending, all parties must check-in with the SCEL receptionist on the fourth-floor in order to be admitted to the fourth-floor conference room.